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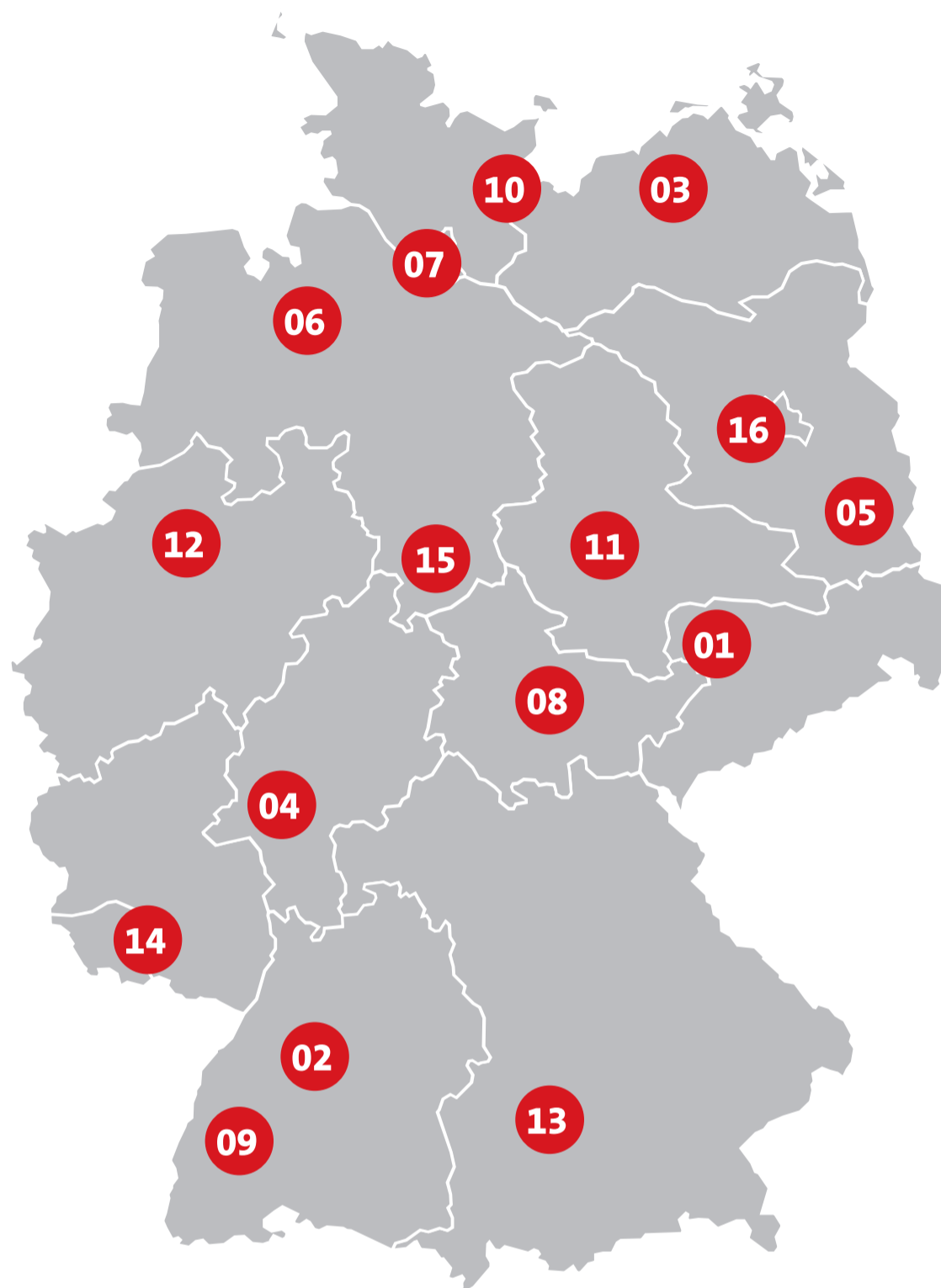
www.germany.travel

PRESS TOURS 2025

for journalistic research in Destination Germany



Find your press trip in chronological and seasonal order



SPRING

- 01** The 275th anniversary of Johann Sebastian Bach's death – an unforgettable press trip to Leipzig

- 02** 50 years of Europa-Park: an anniversary full of family adventures in Baden-Württemberg

- 03** Palaces, water and untouched nature: a journey through Mecklenburg-Western Pomerania

- 04** On the trail of the Brothers Grimm from Hanau to Kassel

SUMMER

- 05** Barrier-free discoveries: Lusatian Lakeland and Berlin's cultural highlights

- 06** Maritime life, nature and traditions: A voyage of discovery through Bremen and the "Altes Land"

- 07** Experience Hamburg: Art, culture and maritime flair in the Hanseatic city

- 08** On the trail of Johann Sebastian Bach: a journey through Thuringia on the 275th anniversary of his death

- 09** Experience Baden-Württemberg: Nature, culture and local traditions amidst breathtaking landscapes

- 10** North German culture and cuisine: a journey of discovery through Schleswig-Holstein

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- 15** Discover the magical Fairy Tale Route: a journey through the world of the Brothers Grimm from Göttingen to Bremen

WINTER

- 16** Winter experiences in Berlin and Brandenburg: a festival of traditions and magic

PRESS TOUR 01

The 275th anniversary of Johann Sebastian Bach's death – an unforgettable press trip to Leipzig

Experience the 275th anniversary of Johann Sebastian Bach's death in 2025 in the city where the maestro died in 1750. Immerse yourself in Bach's world with exclusive guided tours of the Bach Archive and St. Thomas Church, where he is buried. You can also visit the Mendelssohn House and enjoy the birthday serenade in St. Thomas Churchyard. Be enchanted by Leipzig's musical history and experience a unique concert.

DATES

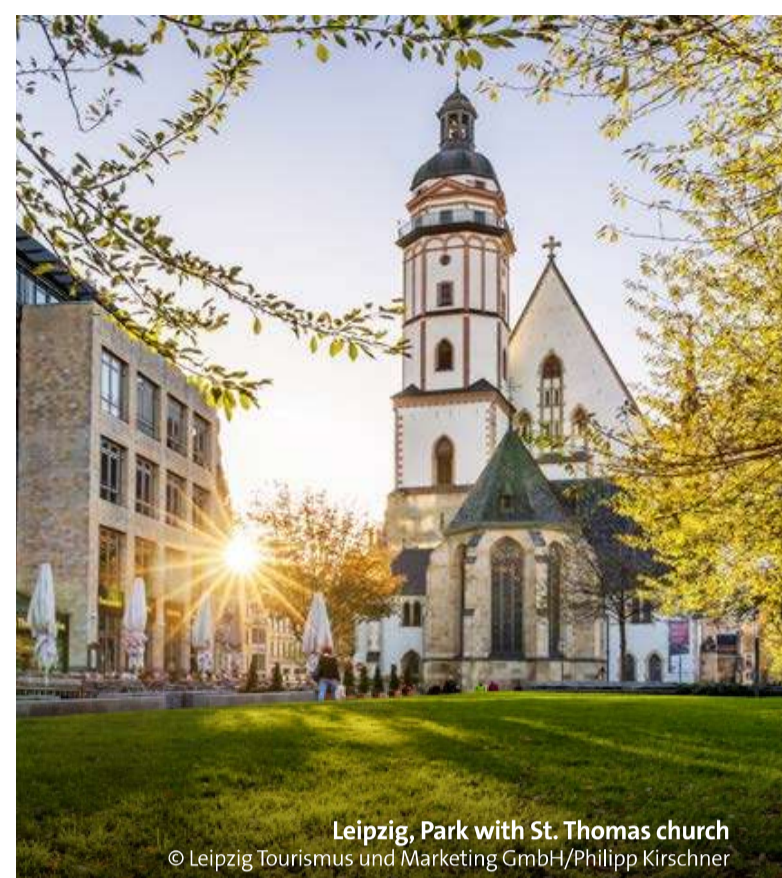
19th – 23rd March 2025

FEDERAL STATE/S

Saxony

HIGHLIGHTS

- **Participation in the birthday serenade in St. Thomas Churchyard with traditional cutting of the Bach birthday cake**
- **Guided tour of the Bach Archive and St. Thomas Church**
The "Bosehaus", which today houses the Bach Archive with the Bach Museum, is one of the oldest buildings in Leipzig's St. Thomas Churchyard. St. Thomas Church is known worldwide as the place where Johann Sebastian Bach and the St. Thomas Boys Choir worked.
- **Meet with Bach Festival Director Prof. Michael Maul**
With the Bach Festival, the city of Leipzig honors its important Thomaskantor Johann Sebastian Bach every June.
- **Guided tour of the city with a focus on Leipzig as a Bach city**
Follow in the footsteps of the world-famous musician and get to know Leipzig's city center on a tour: Here, historical splendor meets a charming atmosphere.
- **Visit to the Mendelssohn House'**
Immerse yourself in the world of Felix Mendelssohn Bartholdy on an individual guided tour of the museum



Leipzig, Park with St. Thomas church
© Leipzig Tourismus und Marketing GmbH/Philipp Kirschner

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www.germany.travel/cultureland-germany



All programs are subject to change.



PRESS TOUR 02

50 years of Europa-Park: an anniversary full of family adventures in Baden-Württemberg

Celebrate the 50th anniversary of Europa-Park – Germany’s largest theme park! On this exclusive press tour, you will discover the most exciting attractions and family experiences at Europa-Park and in the picturesque region of Baden-Württemberg. Experience a mix of nostalgia and innovation in one of Europe’s most famous theme park destinations with unique shows, spectacular rides and enjoy the diversity of the region. Let yourself be inspired by an unforgettable experience surrounded by fun, adventure and tradition.

DATES

09th – 13th April 2025

FEDERAL STATE/S

Baden-Württemberg

HIGHLIGHTS

- **Experience the Europa-Park: Anniversary and family adventure**

On a special anniversary tour of Europa-Park, you will get to know one of Europe’s most popular theme parks, which is celebrating its 50th anniversary this year. You will learn exciting background stories about the anniversary and discover the latest attractions and shows.

- **Highlights of Europa-Park**

Try out some of the most popular rides and attractions, including the ‘Silver Star’ roller coaster, the ‘Eurosat CanCan Coaster’ round trip and the exciting VR experience YULLBE GO.

- **Exclusive look behind the scenes**

Find out how the park has organised its 50 years of successful entertainment – from the early beginnings to the spectacular innovations.

- **Stuttgart – Discover the beautiful city in the south**

Experience the cultural capital of Baden-Württemberg with a guided tour through the historic city centre and discover 135 years of fascinating automotive history.



Europa-Park Eurosat CanCan Coaster
© Europa-Park

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Stuttgart, modern art museum
© Stuttgart-Marketing GmbH/Werner Dieterich

PRESS TOUR 03

Palaces, water and untouched nature: a journey through Mecklenburg- Western Pomerania

Experience the fascinating combination of majestic castles, idyllic waters and untouched nature. On this press tour from Schwerin to the Mecklenburg Lake District, you will discover the region's most beautiful castles and historic towns, enjoy picturesque boat trips and explore the breathtaking natural paradise around the Müritz.

DATES

14th – 18th May 2025

FEDERAL STATE/S

Mecklenburg-Western Pomerania

HIGHLIGHTS

- **Guided tour of Schwerin Palace and the city center**
Nestled in the beautiful Schwerin lake district, the Palace resembles a true fairy-tale castle. The unique landmark of the state capital and parts of the historic city center were added to the UNESCO World Heritage List in 2024.
- **Visit to Waren (Müritz)**
Discover the charming small town of Waren, located on Germany's largest inland lake, the Müritz.
- **Boat trip on Lake Müritz**
Enjoy a leisurely boat trip on Lake Müritz to experience the breathtaking scenery from the water.
- **Nature experience in the Müritz National Park**
Guided hike or bike tour through the Müritz National Park. The park offers a variety of hiking trails that lead through untouched forests, moorland and along waterways.



Schwerin castle
© GNTB/Francesco Carovillano

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Waren, Müritz National Park
© Getty Images/Hans Blossy

PRESS TOUR 04

On the trail of the Brothers Grimm from Hanau to Kassel

Experience a magical journey along the famous Fairy Tale Route, which was established 50 years ago, and immerse yourself in the world of the Brothers Grimm. On this press tour from Hanau to Kassel, you will discover places that shaped the famous fairy tales. From the birthplace of the Brothers Grimm in Hanau to the picturesque town of Marburg and the historic landmarks in Kassel – each stop offers fascinating insights into history, literature and landscape. Be inspired by regional fairy tales, unique sights and traditional delights and experience a journey that brings the past and present of fairy tales to life.

DATES

22nd – 26th May 2025

FEDERAL STATE/S

Hesse

HIGHLIGHTS

- **Visit to Hanau, the origin of the Fairy Tale Route**
A guided tour of the GrimmsMärchenReich museum in Hanau will give an introduction to the life and work of the Brothers Grimm.
- **A journey of discovery through Marburg's old town**
On a tour through the winding streets along quaint half-timbered houses, you will follow in the footsteps of fascinating personalities such as the Brothers Grimm and Martin Luther.
- **Discover Kassel and the GRIMMWELT**
The Brothers Grimm Museum not only shows the work of the two brothers, but also the deeper meaning of their fairy tales and their influence on culture.
- **Visit to Bergpark Wilhelmshöhe, a UNESCO World Heritage Site**
The Bergpark is considered the largest mountain park in Europe and is famous for its unique variety of trees and plants, museums and sights and, of course, for the Hercules and the water features.



GRIMMWELT Kassel
© Kassel Marketing GmbH/Florian Trykowski

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Kassel, UNESCO World Heritage Site Bergpark Wilhelmshöhe
© AdobeStock/haiderose

PRESS TOUR 05

Barrier-free discoveries: Lusatian Lakeland and Berlin's cultural highlights

Experience the Lusatian Lakeland, Europe's largest man-made water paradise – barrier-free and unforgettable. With over 20 lakes and canals, you can expect nature that is accessible to all. Explore Lake Senftenberg on scooter bikes or the “Seeschlange” miniature railroad, enjoy spectacular views and discover new perspectives. At the Futurium in Berlin, you can find out how we might live tomorrow, while the Berlinische Galerie and the Humboldt Forum will inspire you with modern art and history. A journey that brings the future, nature and culture to life for everyone.

DATES

25th – 29nd June 2025

FEDERAL STATE/S

Berlin and Brandenburg

HIGHLIGHTS

- **Experience the Lusatian lakeland**
The former open-cast lignite mines have developed into an attractive tourist destination. The region is ideal for accessible travellers and offers a wide range of outdoor and indoor activities.
- **Get active at Senftenberg lake**
Get to know Lake Senftenberg on a roller bike or handbike tour or take a ride on the “Seeschlange” narrow-gauge railroad. The ride along various cycle paths offers views of the future lakes with their navigable canals and exciting view points.
- **Guided tour at the Futurium – House of Futures**
At Futurium, everything revolves around the question: How do we want to live? You can discover many possible futures in the exhibition and try out your own ideas in the Futurium laboratory.
- **Discover the accessible museum Berlinische Galerie**
The gallery brings Berlin to life as a city of artists, and collects, preserves, exhibits and researches modern and contemporary art created in Berlin.
- **Visit to the Humboldt Forum**
Berlins new landmark is a spectacular location for art, culture and science.



Berlin, Picnic in front of the cathedral
© GNTB/Jens Wegener

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PRESS TOUR 06

Maritime life, nature and traditions: a voyage of discovery through Bremen and the “Altes Land”

Experience the maritime charms and deep-rooted traditions of Bremen and the “Altes Land” region. Discover the historical charm of Bremen with its harbour atmosphere and rich cultural history. In the “Altes Land”, Europe’s largest fruit-growing region, you will experience the unique combination of nature and tradition – from the blossoming orchards to the picturesque half-timbered houses and the historic harbour in Stade. Savour regional delicacies, learn more about the maritime heritage and be enchanted by the fascinating natural surroundings.

DATES

02nd – 06th July 2025

FEDERAL STATE/S

Bremen and Lower Saxony

HIGHLIGHTS

- **Guided tour of Bremen**

Discover the historic city centre of Bremen and marvel at the city’s famous landmarks, such as the Bremen Town Hall, the Roland and the Bremen Town Musicians. Visit the Schnoorviertel, Bremen’s oldest neighbourhood, with its narrow alleyways and half-timbered houses.

- **Visit to the Klimahaus Bremerhaven**

The Klimahaus offers an exciting journey through different climate zones of the world. It shows how maritime life and nature are changing as a result of climate change.

- **Guided tour of the German Maritime Museum**

The museum provides interesting insights into the history of shipping and the interaction between shipping, people and the environment.

- **City tour through Stade**

Discover historic Stade, one of the oldest towns in Lower Saxony and gateway to the Altes Land region, with its well-preserved half-timbered houses and charming town centre.

- **Discover Stade from the water side during a fleet boat trip**



Klimahaus Bremerhaven
© GNTB/Francesco Carovillano

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Stade, Old Port
© GNTB/Francesco Carovillano

PRESS TOUR 07

Experience Hamburg: Art, culture and maritime flair in the Hanseatic city

Discover the vibrant life of Hamburg: a city that combines cultural highlights and hanseatic charm! On this press tour you will experience Hamburg's diverse art scene from historic museums to modern art projects. Savour regional delicacies, meet local artists and learn more about the city's cultural transformation.

DATES

08th – 12th July 2025

FEDERAL STATE/S

Hamburg

HIGHLIGHTS

- **Discover Hamburg's art scene**

From the Kunsthalle to art projects in public spaces – cultural life in Hamburg is diverse and varied. Admire impressive murals on a walk through the city and experience immersive art in the new Überseequartier.

- Sneak peek of the new **Museum of Digital Art** (opening 2026)

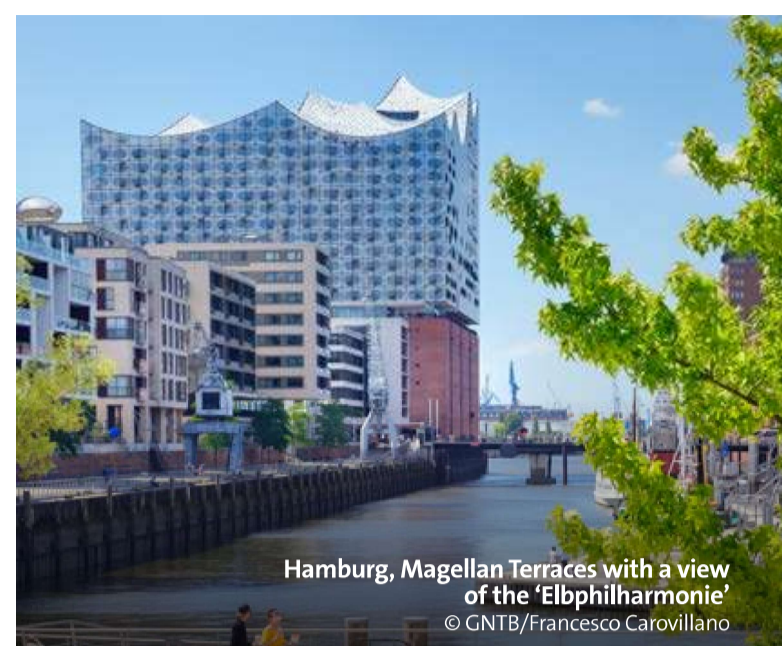
- Discover Hamburg from a different point of view on a **harbour boat tour**.

- **Walk through the Speicherstadt warehouse district and HafenCity**

Take a stroll through Hamburg's historic Speicherstadt warehouse district, a UNESCO World Heritage Site, and the modern HafenCity. Both neighbourhoods stand for a unique mix of tradition and innovation.

- **Visit to the 'Elbphilharmonie'**

Visit Hamburg's architectural masterpiece and learn more about the "Elphi's" cultural contribution to the city's music and art scene.



Hamburg, Magellan Terraces with a view of the 'Elbphilharmonie'
© GNTB/Francesco Carovillano

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Hamburg, HafenCity with UNESCO World Heritage Site Speicherstadt
© GNTB/Florian Trykowski

PRESS TOUR 08

On the trail of Johann Sebastian Bach: a journey through Thuringia on the 275th anniversary of his death

Go on an exclusive press tour through Thuringia: Follow in the footsteps of the master in Erfurt, Eisenach, Weimar and Arnstadt and experience the places where Bach began and shaped his musical career. Visit the Bach House in Weimar, the Bach Church in Arnstadt and enjoy organ concerts on historical instruments. Let yourself be enchanted by the history and music of Bach and discover the cultural heritage of Thuringia.

DATES

16th – 20th July 2025

FEDERAL STATE/S

Thuringia

HIGHLIGHTS

- **Walk through Erfurt's old town with a short introduction to the Bach heritage in Thuringia**

Guided walk through Erfurt's old town, along medieval alleyways and past the city's landmarks such as St. Mary's Cathedral, the Severi Church and the "Krämerbrücke".

- **Sightseeing tour of Weimar with Bach House and Anna Amalia Library**

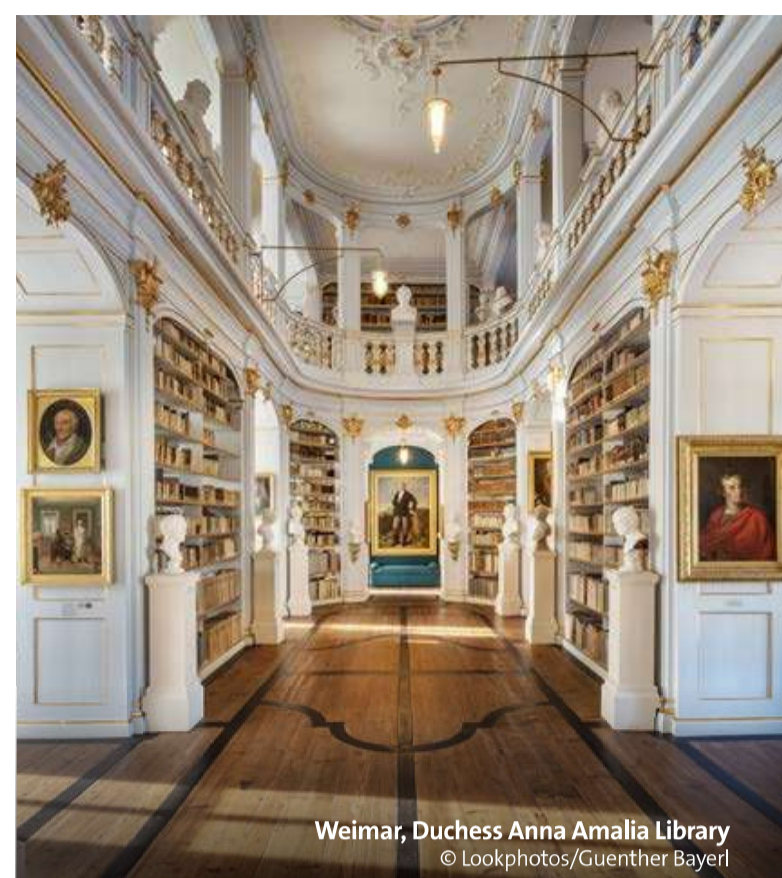
Johann Sebastian Bach worked as court organist and concertmaster in Weimar for several years. At the Bachhaus Weimar, participants learn more about Bach's work in Weimar, his compositions and the city's music scene.

- **Guided city tour of Eisenach**

As the birthplace of Bach and the city of Luther, Eisenach at the foot of Wartburg Castle is a place full of authentic locations, great history, art and culture. On a fascinating guided tour of the town, you will follow in the footsteps of the past and learn how life in this town has shaped different eras.

- **Visit to Arnstadt**

Johann Sebastian Bach began his professional career in Arnstadt and performed his first works as an organist in the Bachkirche.



Weimar, Duchess Anna Amalia Library
© Lookphotos/Guenther Bayerl

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Erfurt's old town
© Thüringer Tourismus GmbH/Gregor Lengler

PRESS TOUR 09

Experience Baden-Württemberg: Nature, culture and local traditions amidst breathtaking landscapes

Discover the diversity of nature and local traditions in Baden-Württemberg. On this press tour, you will experience the region from its most beautiful side. You will visit idyllic villages, learn interesting facts about regional craftsmanship and enjoy authentic culinary experiences. Discover the close connection between nature and tradition that makes up the heart of Baden-Württemberg.

DATES

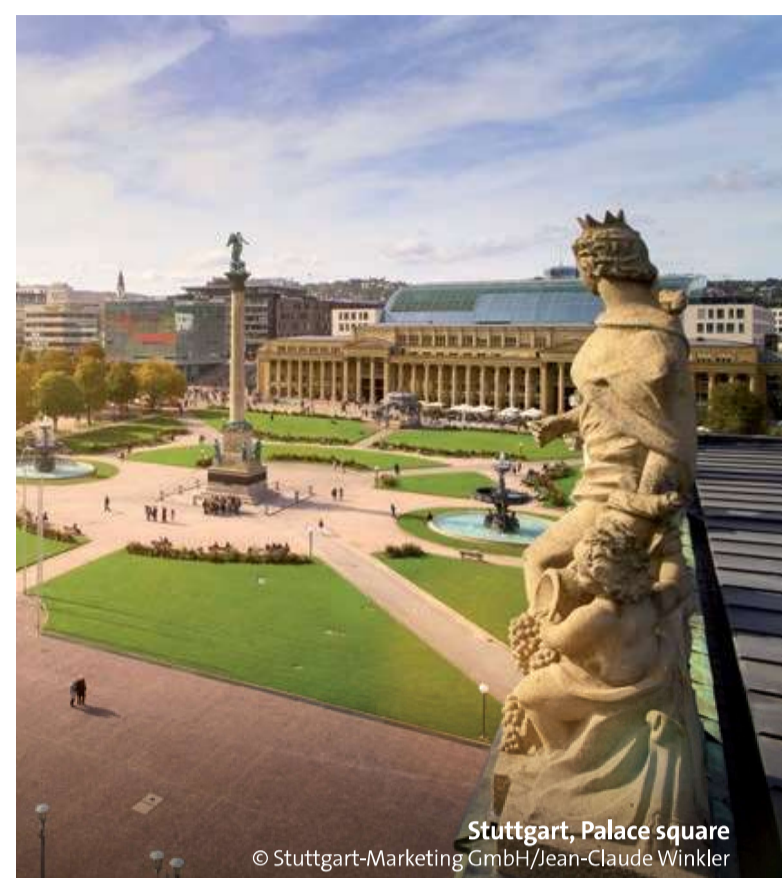
30th July – 03rd August 2025

FEDERAL STATE/S

Baden-Württemberg

HIGHLIGHTS

- **Guided tour through Stuttgart and the Palace Gardens**
Walk through Stuttgart's city center and the beautiful palace garden, which is considered the green heart of the city.
- **Experience the Swabian Alb**
The UNESCO Global Geopark area of the Swabian Alb is known for its unique nature and geological diversity, which you will discover on a guided hike. At dusk, you will go on a star watching hike in the Swabian Alb Star Park: a particularly impressive spectacle.
- **Take a detour to Rottweil**
Discover the historical town centre, enjoy the view from the 232-metre-tall Test Tower and listen to stories and anecdotes from the oldest town in Baden-Württemberg.
- **Visit to a local manufactory**
Visit a regional manufactory that produces traditional products such as wood or leather goods and learn more about the artisan techniques.



Stuttgart, Palace square
© Stuttgart-Marketing GmbH/Jean-Claude Winkler

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Swabian Alb, Hohenzollern Castle
© GNTB/Francesco Carovillano

PRESS TOUR 10

North German culture and cuisine: a journey of discovery through Schleswig-Holstein

This press trip takes you from Lübeck's old town to picturesque Holstein Switzerland and the fascinating North Sea coast. Let yourself be enchanted by the maritime charm of Lübeck, enjoy the untouched nature on a mudflat hike and look forward to regional delicacies and unforgettable impressions in St. Peter-Ording and Husum.

DATES

13th – 17th August 2025

FEDERAL STATE/S

Schleswig-Holstein

HIGHLIGHTS

- **Lübeck – Guided city stroll with E-boat tour**

Explore the historic old town of Lübeck on a guided tour and be fascinated by the imposing brick buildings and centuries of history. Set off on a leisurely tour around Lübeck's old town on an e-boat and learn more about the city's maritime history.

- **Experience nature in Holstein Switzerland**

In picturesque Holstein Switzerland, you can explore the idyllic lake landscapes and immerse yourself in the tranquil nature of this region.

- **Visit to Westerheversand lighthouse**

The picturesque Westerheversand lighthouse, nestled in the vast North Sea landscape, is one of the most famous photo motifs in Schleswig-Holstein.

- **Mudflat hike in the Wadden Sea National Park**

Experience the Wadden Sea UNESCO World Heritage Site up close on a guided mudflat hike. Discover the fascinating ecosystem and learn all about the flora and fauna of this unique area from an expert.

- **Visit to Husum**

In Husum, a city tour with a harbor cruise awaits you, during which you will experience the city from the water.



North Sea beaches
© GNTB/Francesco Carovillano

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Lübeck, Holstentor
© Adobe Stock/JFL Photography

PRESS TOUR 11

Saxony-Anhalt's summer specials of 2025: 100 years of Bauhaus, UNESCO World Heritage and garden dreams

Discover the summery flair of Saxony-Anhalt amidst medieval towns and sun-drenched landscapes. Enjoy the atmosphere of historic towns, UNESCO-World Heritage Sites, explore impressive castles and cathedrals and savour regional specialities. Immerse yourself in the history and traditions of the region and experience unforgettable summer energy.

DATES

13th – 17th August 2025

FEDERAL STATE/S

Saxony-Anhalt

HIGHLIGHTS

- **Immerse yourself in 100 years of Bauhaus in Dessau**

There are more original Bauhaus buildings in Dessau than in any other city. The most important ones are UNESCO World Heritage Sites. On a tour through Dessau, you can discover the model houses of modernism and learn more about their architecture and use.

- **Experience the “Gartenreich” Dessau-Wörlitz**

The Garden Kingdom Dessau-Wörlitz was declared a UNESCO World Heritage Site 25 years ago and has been one of the most important cultural landscapes in the world ever since. To mark the anniversary, the gardens and palaces of the Garden Kingdom provide a picturesque backdrop for events of all kinds during the summer months.

- **Be there when the artificial volcano on the island of Stein smokes and spits fire again:** The spectacular eruption of the oldest artificial volcano in Europe is a unique experience.

- **Cycle along a section of the Elbe cycle path**

The Elbe Cycle Path is one of the most beautiful long-distance cycle paths in Germany and offers a variety of discoveries between nature, culture and lifestyle.



Dessau, Master's House by the Bauhaus architect Walter Gropius
© GNTB/Felix Meyer

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Cultureland Germany

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“Gartenreich” Dessau-Wörlitz
© GNTB/Florian Trykowski

PRESS TOUR 12

Discover Westphalia: A journey that combines history, culture and adventure

Immerse yourself in 1,250 years of history and culture – Westphalia, first mentioned in 775, offers an exciting mix of tradition and modernity. In Münster, the lively cycling city, historical sights such as the cathedral and the city palace await you. Nordkirchen Castle, the “Westphalian Versailles”, and the medieval alleyways of Paderborn will take you back to bygone eras. Experience the natural wonders of the Teutoburg Forest, from picturesque old towns to the imposing Externsteine.

DATES

27th – 31st August 2025

FEDERAL STATE/S

North Rhine-Westphalia

HIGHLIGHTS

- **City tour in Münster**

The cathedral, Prinzipalmarkt, Lamberti Church, city palace and many other sights await you in the “cycling city” Münster. The more than 1,200-year-old university city inspires with history, culture and a lively atmosphere.

- **Tour of Nordkirchen Castle**

Nordkirchen Castle is one of the best-known and most popular excursion destinations in Münsterland. Also known as the “Versailles of Westphalia”, it is an impressive example of great architecture in the middle of extensive parkland.

- **Visit to Paderborn**

A walk through Paderborn takes you through the centuries: medieval imperial palaces and historic buildings from different eras meet house walls that are now works of art. Visit one of 200 Paderborn springs in the spring cellar of the LWL Museum in the Imperial Palace.

- **Experience nature in the Teutoburg Forest**

The Teutoburg Forest awaits you with picturesque natural landscapes, charming old towns and rural idylls. Marvel at the Herrmann Monument near Detmold, which celebrates its 150th anniversary in 2025, and be captivated by its splendor.

The more adventurous can go on a discovery tour around the Externsteine, which can also be climbed.



Münster, St. Lamberti Kirche
© GNTB/Francesco Carovillano

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Externsteine
© GNTB/Florian Trykowski

PRESS TOUR 13

History, culture and culinary delights: discover the Romantic Road of Southern Germany

Experience the diversity of southern Germany on this press tour along the Romantic Road. Discover charming towns such as Wertheim, Dinkelsbühl and Augsburg, savour Franconian and Swabian delicacies and immerse yourself in the history and culture of this unique region. Learn all about local wine production on a hike through picturesque vineyards. Visit the Fuggerei UNESCO World Heritage Site in Augsburg and be enchanted by the baroque gardens and historic palaces.

DATES

03rd – 07th September 2025

FEDERAL STATE/S

Bavaria and Baden-Württemberg

HIGHLIGHTS

- **Culinary discovery tour through Wertheim**
Short hike through the 'Romantic Road' wine region around Wertheim with a visit to a winery.
- **Journey of discovery through historic towns**
Experience Weikersheim with its impressive Renaissance palace and the Baroque design garden and enjoy a guided tour of the medieval town centre of Dinkelsbühl.
- **City tour through Augsburg's old town**
The guided tour takes you from the cathedral to the magnificent facades of the historic buildings and the beautiful squares including a visit to Augsburg Town Hall with the Golden Hall.
- **Visit to Augsburg's UNESCO World Heritage Site Fuggerei**, the oldest social housing project in the world.



Augsburg, UNESCO World Heritage Site Fuggerei
© Getty Images/argalis

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**Cultureland
Germany**

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Wertheim Castle with old town and River Main
© GNTB/Andrea Hitzemann

PRESS TOUR 14

Culinary journey of discovery through Rhineland-Palatinate and Saarland: a delight for all the senses

Experience the culinary diversity of Rhineland-Palatinate and Saarland on this press tour. Discover the regional specialities and traditional delicacies of these two German regions. From the famous Riesling in the vineyards of the Palatinate to the savoury dishes in the Saarland – this trip takes you to the best addresses for culinary delights. Savour authentic experiences in the historic towns, idyllic farms and wine cellars of the region.

DATES

10th – 14th September 2025

FEDERAL STATE/S

Saarland and Rhineland-Palatinate

HIGHLIGHTS

- **Experience Saar wines**

Visit a regional winery and taste the Saar wines, which are known for their freshness and minerality. You will also gain insight into the specialities of Saarland viticulture and (haute) cuisine.

- **Visit a farmers' market**

Immerse yourself in the local market with its diverse aromas, sample typical specialities and enjoy the 'savoir vivre' in a cosy village centre.

- **Guided tour of Kaiserslautern**

Discover the historical sights of Kaiserslautern, including the old market square and the Palatinate Theatre.

- **Explore the German Wine Route**

Enjoy a culinary journey of discovery along the oldest wine tourism route: gentle vineyards, castles and the small and large wine towns with their historic townscape and a multitude of sights and wineries await you. As part of the Palatinate Forest Biosphere Reserve, the German Wine Route also offers a variety of excellent hiking and cycling trails.



Saarbrücken, Sankt-Johanner-Markt
© NTB/Johannes Dreuw

LOCAL CHARACTERS AND EXPERTS ARE PART OF OUR PROGRAMME

To enable you to write compelling content for your readers and listeners, we will bring you together with relevant people during the tour who will have plenty of time to answer your individual questions.

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**SIMPLY
FEEL
GOOD**
Sustainable experiences
in Germany

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PRESS TOUR 15

Discover the magical Fairy Tale Route: a journey through the world of the Brothers Grimm from Göttingen to Bremen

Experience the magic of the German Fairy Tale Route. On this press tour from Göttingen to Bremen, you will follow in the footsteps of the Brothers Grimm and discover places that inspired their most famous fairy tales. Visit historic cities such as Göttingen and Bremen and be enchanted by the magical landscapes and cultural treasures. Enjoy exciting guided tours, storytellers and regional delicacies.

DATES

15th – 19th October 2025

FEDERAL STATE/S

Lower Saxony

IN AND AROUND GÖTTINGEN

- **Discover Bremen**

The legendary bronze statue of the Bremen Town Musicians is one of Bremen's most famous landmarks. A tour of the Old Town takes you past the UNESCO World Heritage Town Hall and Roland statue and into the picturesque Schnoor district with its narrow alleyways and historic houses.

- **City tour of Göttingen**

Stroll along historical sites such as the Old Town Hall and the picturesque Old Town and, of course, the Grimm Museum and the "Gänseliesel" Fountain.

- **Learn more about the legend of the "Rapunzelburg"**

The Sababurg primeval forest in the Reinhardswald Nature Park, also known as the "fairy tale forest", offers a mystical atmosphere with centuries-old trees and enchanted paths.

- **Visit the Holleum**

The interactive experience center brings the fairy tale of "Frau Holle" to life.



Bremen Town Musicians
© WFB Bremen/Carina Tank

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Weserbergland, Sunset over the Weser near Trendelburg
© GNTB/Florian Trykowski

PRESS TOUR 16

Winter experiences in Berlin and Brandenburg: a festival of traditions and magic

Experience the magic of Berlin and Brandenburg during the winter season. On this exclusive press tour, you will discover unique winter locations: from the enchanting markets in Berlin to the magical markets in Potsdam and the Spreewald – let yourself be enchanted by handmade gifts, traditional delicacies and glittering lights. Immerse yourself in the history, culture and winter customs of the region and experience the special atmosphere at this time of the year.

DATES

27th November – 01st December 2025

FEDERAL STATE/S

Berlin and Brandenburg

HIGHLIGHTS

- **City tour ‘Christmas in Berlin’**
Enjoy a guided city tour to the most beautiful locations in Berlin. Experience festively decorated streets, impressive Christmas markets and the historical sights of the capital.
- **Visit the new “Deutschlandmuseum” in Berlin**
Immerse yourself in the fascinating history and culture of Germany at the newly opened “Deutschlandmuseum”. With innovative exhibitions and interactive presentations, you will learn more about the development of the country and its traditions.
- **Christmas market Potsdam and Sanssouci Palace**
Get to know Potsdam, one of the most beautiful cities in Brandenburg, which enchants visitors with its festive decorations, Christmas markets and the imposing Sanssouci Palace.
- **Experience the “Spreewald Christmas”**
Stroll along the stalls and stands in the Great Spreewald Harbour before wrapping up in warm woollen blankets and setting off on a wintery boat trip to the Lehde Open-Air Museum. You will be enchanted by the tranquillity of the Spreewald nature in hibernation. As you stroll through the Lehde Open-Air Museum and the craft market, you can enjoy the Christmas atmosphere, traditions and customs associated with the festive season.



Potsdam, Christmas market
© Lookphotos/Ulf Böttcher

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www.germany.travel/en/christmas



All programs are subject to change.



Berlin, Christmas market at Charlottenburg Palace
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